



PeunPa features on Major CNN Global TV Series

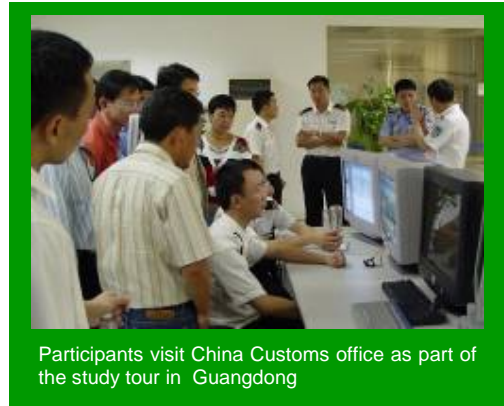


Anderson Cooper and Jeff Corwin during filming the documentary in Cambodia, as part of the "Planet in Peril" series.

CNN's biggest environmental series ever, "Planet in Peril" airs globally this month, featuring PeunPa at work, together with wildlife law enforcement officers from Thailand and Cambodia who are trying to stop massive wildlife poaching and illegal logging under the new ASEAN Wildlife Enforcement Network. Celebrity correspondents Andersen Cooper and Jeff Corwin examine the problems of climate change, vanishing habitats, disappearing species and human population growth around the world. They stop off from their worldwide tour in Southeast Asia to follow PeunPa staff, Thai Police and Cambodian rangers to track down poachers and wildlife traffickers from the jungles to the black markets along the borders. Watch "Planet in Peril" on CNN on October 24 and 25 at 9am, Bangkok Time. The program will be rerun on October 24 at 8pm and October 25 at 2am. For more information, see <http://www.cnn.com/SPECIALS/2007/planet.in.peril/>.

China Pledges Closer Links with ASEAN to Fight Wildlife Trafficking

For the first time ever, the Chinese Government hosted law enforcement officers from 5 Southeast Asian countries to discuss how to cut down on cross border wildlife smuggling. Sponsored by USAID and organized by PeunPa, the "China-ASEAN Wildlife Law Enforcement Cooperation" exchange took place in Guangzhou and Shenzhen from September 10-14, 2007. Eight officials representing police, Customs and environmental agencies from Thailand, Singapore, Indonesia, Malaysia and the Philippines joined their Chinese counterparts from the Forestry Police, Customs and the State Forestry Administration to address what has become one of the world's most profitable forms of black market commerce.



Participants visit China Customs office as part of the study tour in Guangdong

"Everyone is blaming China for consuming Southeast Asia's wildlife and wants China to solve the problem. The fact is, we are trying but we can't do this alone. We need to work together with other countries, with ASEAN-WEN, to stop the illegal trade" said Wan Ziming, Director of the Enforcement and Training Division of China's State Forestry Administration.

PeunPa joins Thousands of Music and Nature lovers in Bangkok Festival



PeunPa's exhibition booth attracted people to learn more about wildlife conservation

Bangkok's massive Impact Arena was the site of "Retree Music Festival" attracting thousands of young and old music and nature lovers on September 13 and 14. PeunPa staff set up a forest education booth near the entrance of the concert where most visitors had the opportunity to learn about PeunPa's work to stop the illegal wildlife trade and protect Khao Yai National Park. PeunPa's display included the results of wildlife research in Khao Yai (now a world heritage site), including pictures of wild animals taken by secret camera traps. The exhibit also featured large colorful banners of our "Sold Out" public awareness campaign. TV monitors also ran PeunPa's TV commercials about the illegal wildlife trade, presented by nine Thai celebrities encouraging consumers not to buy endangered species.



Children's Toy Store Lends a Hand to Save Wildlife

Central Department Store officially opened its 4th "Build-A-Bear Workshop" store at Central Rama III in Bangkok, on September 15, 2007. To celebrate the opening, Central will donate 50 Baht to PeunPa for every sale from the new "Cheetah" toy collection.

PeunPa would like to express sincere thanks to Central Department Store Co., Ltd. for supporting our efforts to protect Thailand's wildlife and natural habitats.



Representatives from PeunPa join the opening ceremony at the Central Department Store, Rama III.

Indonesia Judiciary Join Fight to Save Wildlife

The Supreme Court of Indonesia hosted the country's first national "Judiciary Workshop on Wildlife Crime and Prosecution" on July 31 and August 1. As part of the government's commitment to step up its fight against nature crime, representatives of Indonesia's judicial sector learned about prosecution, investigation, Indonesian laws governing protection of wild animals and plants, local and transnational cooperation with other agencies. Technical and financial support for the workshop was provided by the ASEAN-WEN Support Program.